



Perrie Biston

UX/UI Designer
Product Strategy
Design Consulting

CONTACTS

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SKILLS

Web Design	Figma
UX/UI Design	3D Modelling
Usability testing	Adobe Suite
Prototyping	After Effects

INTERESTS

Illustration	Fitness
Philosophy	Motorcycling
Reading	Travel

ABOUT ME

With over 13 years of design experience, including 5 years specialising in digital products and UX, I bring expertise in user research, wireframing, visual design, and prototyping. I'm passionate about creating intuitive, experiences that align user needs with business objectives, and I'm seeking opportunities to contribute, grow, and drive meaningful impact within UX design.

Currently I'm a Design Lead & Consultant
@Calx Consulting in Riyadh, Saudi Arabia.

Take a look below!

EXPERIENCE

09.2024 - Present

Calx Consulting

Design Consultant / Lead @ Calx Consulting

- Led UX/UI projects for private and government entities, ensuring business and regulatory alignment.
- Researched user needs through interviews, ethnographic studies, and data analysis.
- Designed personas, journey maps, wireframes, and prototypes to improve usability.
- Partnered with cross-functional teams to deliver scalable, compliant solutions.
- Advised on UX/UI trends, accessibility, and best practices.
- Ensured compliance with GDPR, WCAG, and DGA standards.
- Liaised with and presented design strategies to directors, C-suite executives, and government ministers/officials.

07.2023 - 07.2024

Integrated Designer @ Muslim Hands

Remote, UK

- Created interactive prototypes and wireframes, collaborating closely with developers to ensure accessibility compliance (WCAG).
- Led UX/UI design for the MH website and app, enhancing user journeys for donation, event participation, and user engagement.
- Designed digital assets (social media, email) to support awareness and fundraising campaigns, maintaining brand consistency.

05.2020 - 06.2024

Partner & Senior Consultant @ Studio Narky

Cardiff, UK

- Delivered end-to-end UX design solutions, driving client business growth through targeted digital strategies.
- Oversaw production for media and television projects, ensuring high-quality outputs across multiple platforms.
- Provided expert mentorship and training to junior designers, fostering professional development.

EDUCATION

2012-2015

University of The Arts London

BA Product Design

2018

Interaction Design Foundation

UX/UI Course

2021-2022

The Growth Tribe

Advanced UX/UI Course